

# Challenges 2021: workshop and networking for economic promotion agencies and industrial clusters

Thursday, 10 December 2020, 10:00 - 16.30 CET

## PROGRAM

10:00 - 10:05	Hans Gäng	Editor-in-Chief Global Business Magazine	Introduction, Moderation
10:05 - 10:20	Thomas Rilke	Managing Director	Deutsche Messe Technology Academy
10:20 - 10:35	Doris Petersen	Managing Director hannoverimpuls	Experiences 2020
10:35 - 10:50	Dr. Robert Hermann	Managing Director Germany Trade & Invest	Experiences 2020
10:50 - 11:05	Xu Xiaojun	Managing Director China International Investment Promotion Agency Germany	Experiences 2020
11:05 - 11:20	Nico Rahm	Oulu Business	Experiences 2020
11:20 - 11:35	Kai Hattendorf	Managing Director UFI	Experiences 2020
11:35 - 12:00	PANEL and Q&A	Moderation Hans Gäng	
12:00 - 12:15	Arno Reich	Vice President Deutsche Messe AG	Outlook: HANNOVER MESSE 2021
12:15 - 12:30	Marco Spinger	Director International AUMA	German supporting international trade shows
12:30 - 12:45	Stefan Peikert	Managing Director AHK	Virtual delegation
12:45 - 13:00	PANEL and Q&A	Moderation Hans Gäng	

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13:00 - 14:00	LUNCH BREAK	Breakouts meetings 1 – 5 open	Breakouts meetings
14:00 – 14:45	Rainer Aits	Global Advisor/ member of the board P3 Group GmbH	Deglobalisation, challenges for supply chains
14:45 – 15:30	Robert Stanek	Global Advisor E- Mobility/Member of the board P3 Group GmbH	Batteries, the new value chain in Europe
15:30 – 15:45	Reinhold Umminger	Director Global Business Deutsche Messe Technology Academy	Smart industry academies: building clusters and global industrial networks
15:45 – 16:30	Ardin Djalali, Martin Baras, Alumni SIBE, Moderation Hans Gäng	Director international business SIBE  Head of Sales Stock Shapes und Marketing, Ensinger GmbH Engineering Plastics  Alumni: Joanne Yuan (China) Nami Lohbeck (Japan) Arvind Kr (India)	Panel: industrial knowledge transfer, talents, agility and the future
16:30 – 17:00	BREAKOUT SESSIONS UPON REQUESTS		