

# CoViD19 – wie kann das Jahr in China aussehen?

Sharing Success



# Agenda



Vorstellung  
Startup Factory

Aktuelle Situation

Aktuelle Indikatoren

Foerdermechanismen

Zukunftsaussicht

# Our Business Concepts



is the  
**COMPANY INCUBATOR**

for foreign SMEs in China

to set-up & operate  
a Wholly Foreign Owned Enterprise  
for production / assembly / service  
/ job shop / sales

is the real-life  
**IIOT PLATFORM**

offering

technology application  
technology demonstration  
environment for IIoT Events  
IIoT Qualification  
co-Innovation  
testbeds

# Back to Normalty?!



# Early Recovery Indicators



Source: EAC research

# Virusbekaempfung in China hat andere Zielsetzung



DEUTSCHLAND



USA

**VS.**



CHINA

EINDAEMMUNG  
UND  
DURCHSEUCHUNG

**VS.**

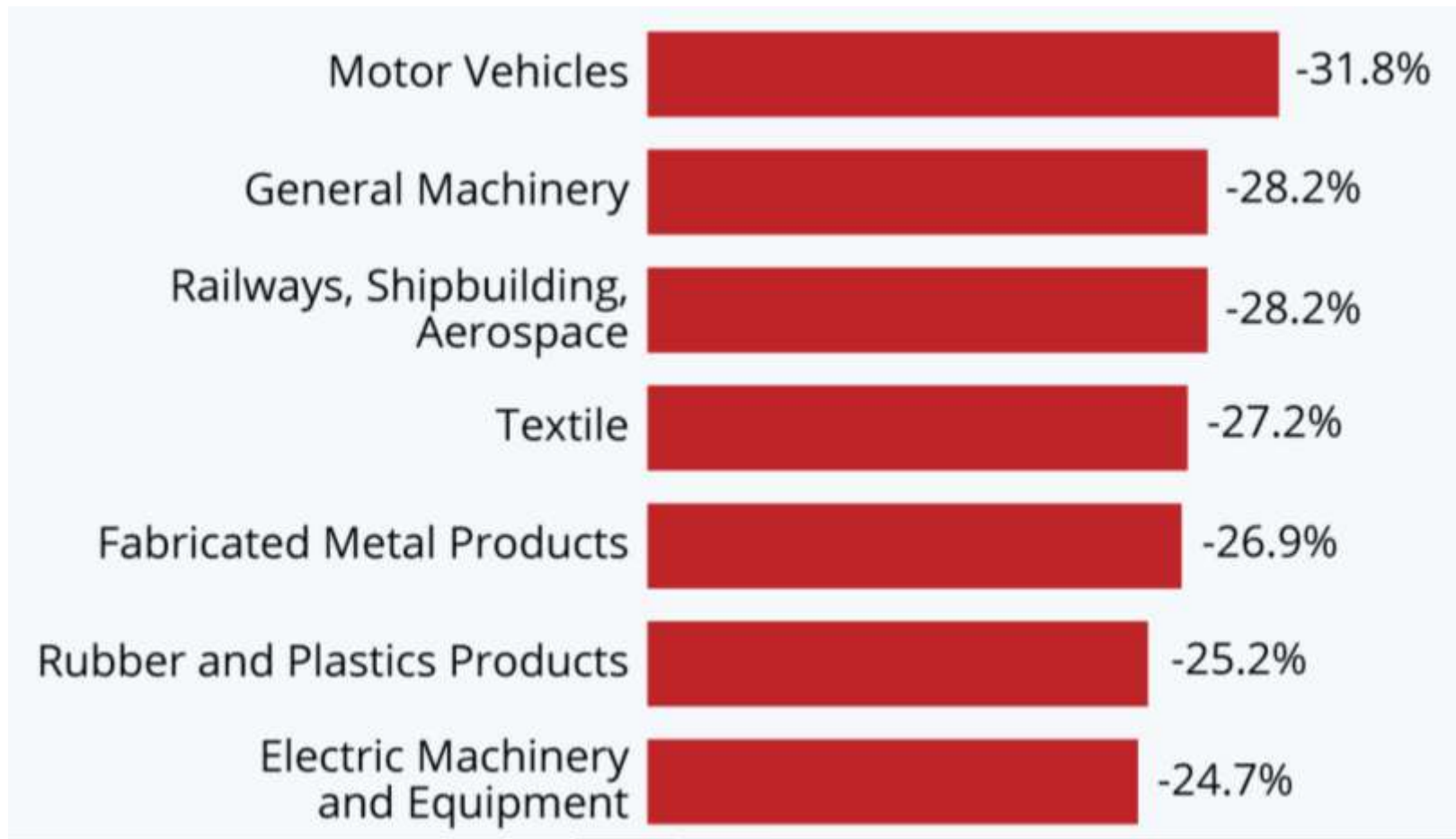
AUSLOESCHUNG  
DES  
VIRUS

# China Economic Indicators

Key KPIs (YoY)	Dec 2019 vs. Dec 2018	Jan & Feb 2020 vs. Jan & Feb 2019
Exports	7.6%	-17.2%
Imports	16.3%	-4.0%
Fixed Asset Investments	5.4%	-24.5%
Industrial Output	6.9%	-13.5%
Industrial Profits	-6.3%	-38.3%
Retail Sales	8.0%	-20.5%
Property Investment	7.3%	-16.3%

*Source: National Bureau of Statistics China*

# Industrial Output: -13,5% Jan-Feb, nach Branchen

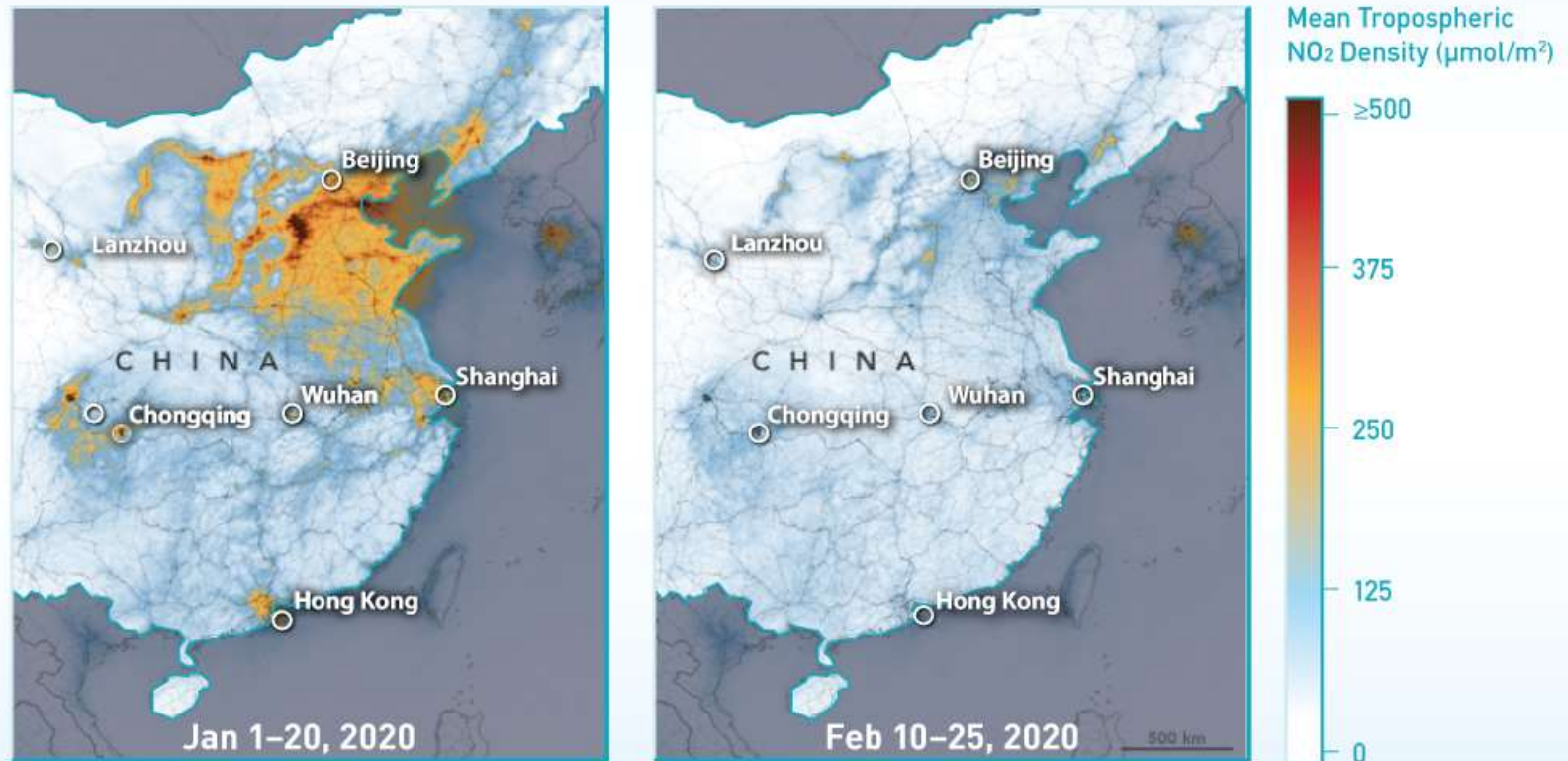


Source: National Bureau of Statistics



# NO<sub>2</sub> Emmissionen in China Jan vs. Feb.

## NO<sub>2</sub> EMISSIONS IN CHINA



# Welche Sektoren sind betroffen, welche profitieren?



Recreation

Tourism

Transportation

Entertainment

Oil & Gas

Real Estate

Finance

Automotive

Manufacturing

E-Commerce

Online entertainment

Online education

Telecommuting related industries

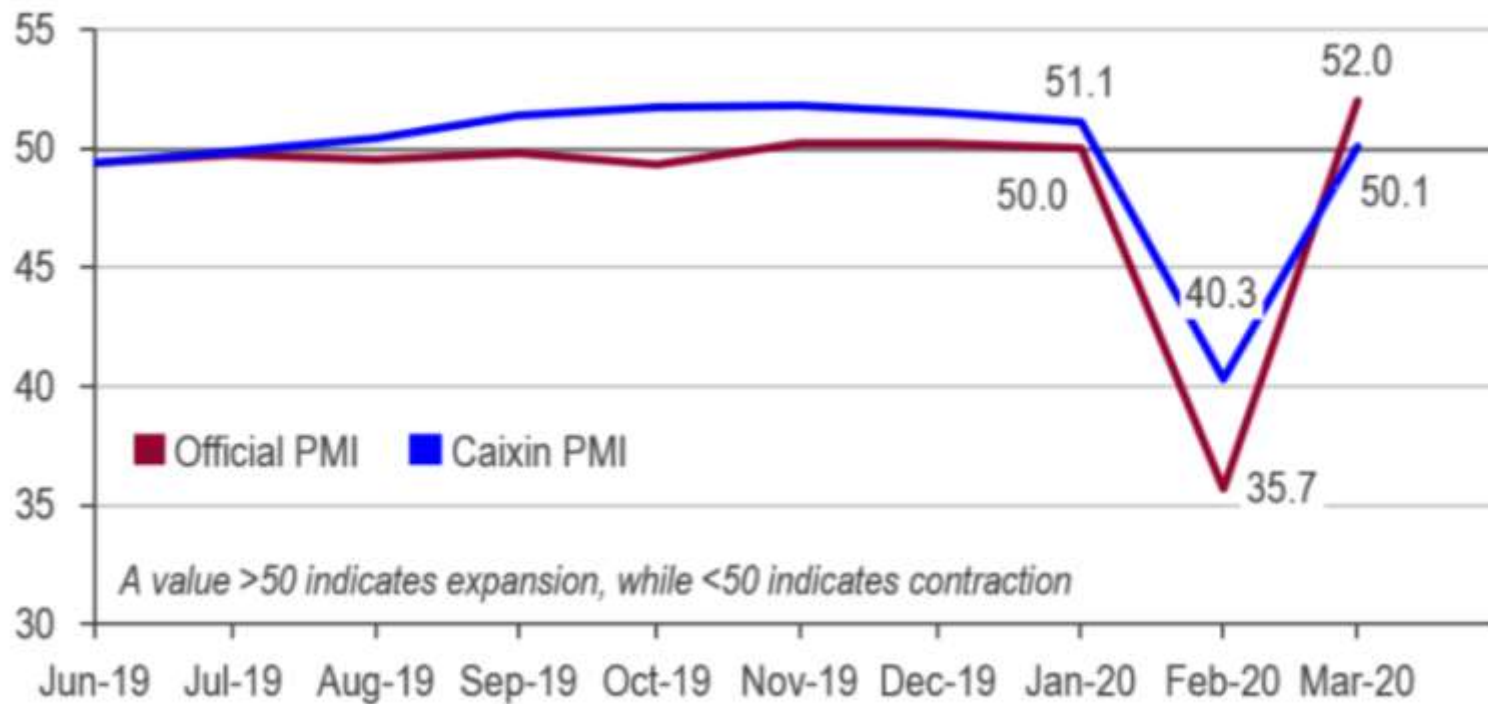
Online medical care

pharmaceuticals

medical supplies

# Stimmung der Einkaufsindizes hat sich deutlich verbessert

## Exhibit 2 | China Official & Caixin Manufacturing PMI



Sources: National Bureau of Statistics China, Caixin

# Vergleich der Foerderprogramme weltweit (15. April 2020)



DEUTSCHLAND

- ➔ Kurzarbeiterkonzept
- ➔ Steuerliche Liquiditaets-hilfen
- ➔ KfW Kredite

**500 MRD Euro**



USA

- ➔ 1200 USD Scheck
- ➔ Ausbau Gesundheits-system

**2000 MRD Euro**

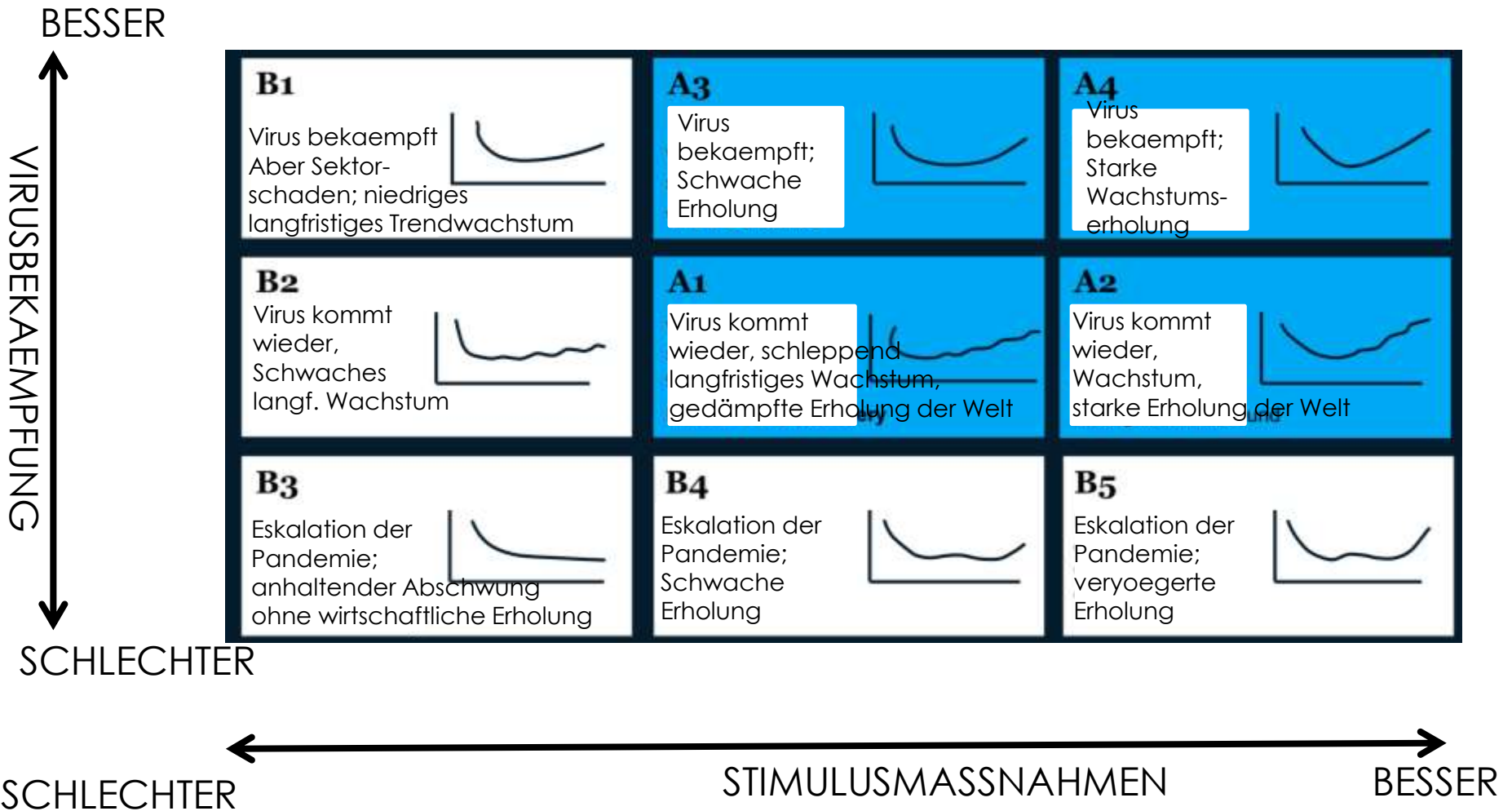


CHINA

- ➔ Stornierung der Sozial-Versicherung (5 Mon.)
- ➔ 1-3 Monate Miet-erstattung
- ➔ Finanzierung 1 Bio. RM durch Zentralbank
- ➔ Voucher

**?????**

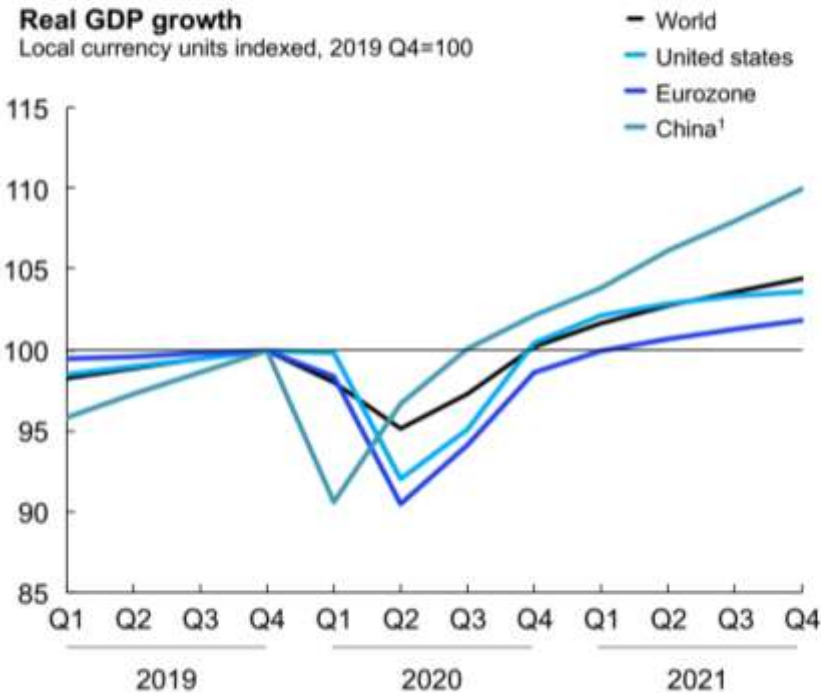
# Szenarien zur wirtschaftlichen Entwicklung (1)



Quelle: McKinsey

# Szenarien zur wirtschaftlichen Entwicklung (2)

## Scenario A3: Virus Contained



1. Seasonally adjusted by Oxford Economics

Source: McKinsey analysis, in partnership with Oxford Economics

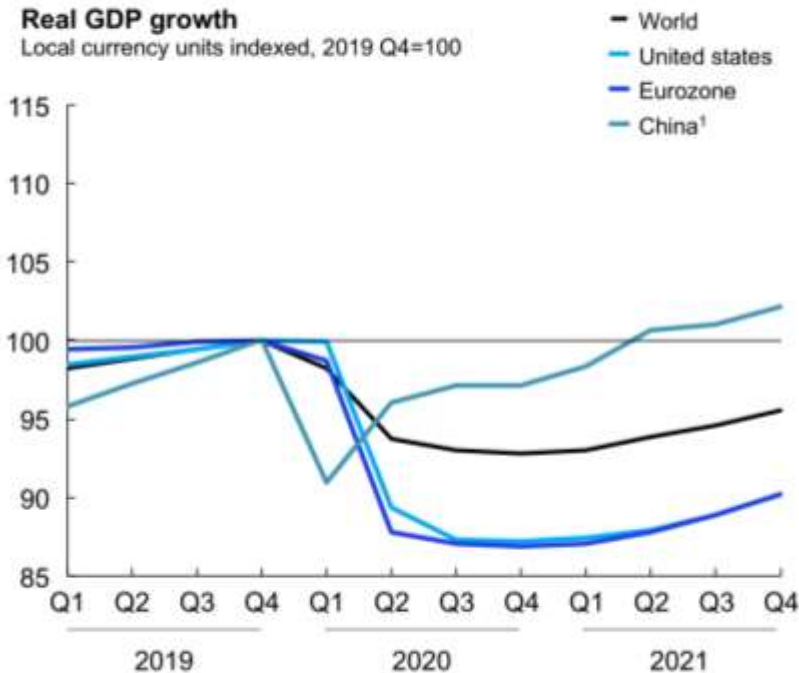
Current as of April 13, 2020

	Real GDP drop 2019 Q4–2020 Q2 % change	2020 GDP growth % change	Time to return to pre-crisis Quarter
China	<b>-3.3%</b>	<b>-0.4%</b>	<b>2020 Q3</b>
USA	<b>-8.0%</b>	<b>-2.4%</b>	<b>2020 Q4</b>
World	<b>-4.9%</b>	<b>-1.5%</b>	<b>2020 Q4</b>
Eurozone	<b>-9.5%</b>	<b>-4.4%</b>	<b>2021 Q1</b>

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# Szenarien zur wirtschaftlichen Entwicklung (3)

## Scenario A1: Muted World Recovery



1. Seasonally adjusted by Oxford Economics

Source: McKinsey analysis, in partnership with Oxford Economics

Current as of April 13, 2020

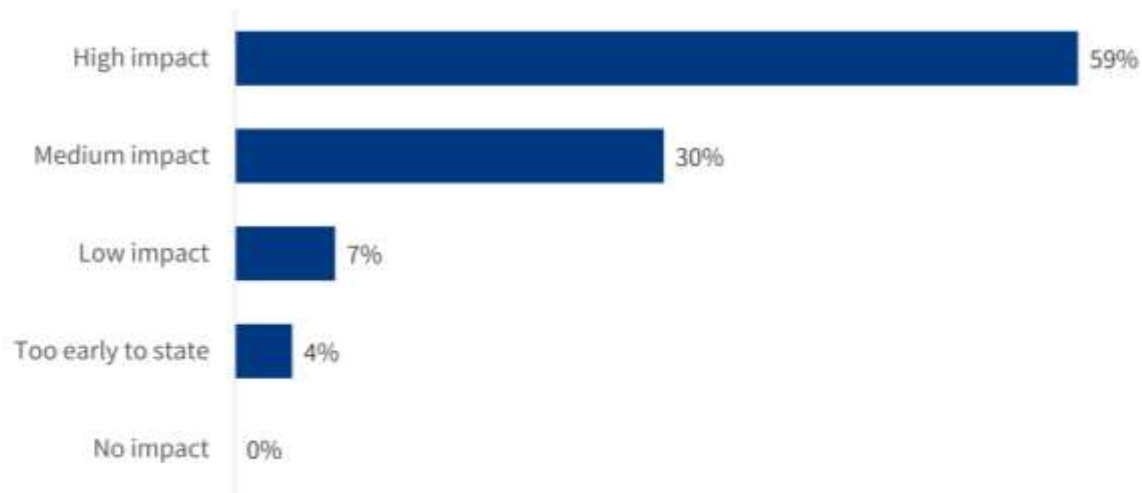
	Real GDP drop 2019 Q4–2020 Q2 % change	2020 GDP growth % change	Time to return to pre-crisis Quarter
China	<b>-3.9%</b>	<b>-2.7%</b>	<b>2021 Q2</b>
USA	<b>-10.6%</b>	<b>-8.4%</b>	<b>2023 Q1</b>
World	<b>-6.2%</b>	<b>-4.7%</b>	<b>2022 Q3</b>
Eurozone	<b>-12.2%</b>	<b>-9.7%</b>	<b>2023 Q3</b>

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# AHK Survey on CoViD19

## ALL RESPONDENTS ARE IMPACTED, AND THE IMPACTS ARE COMPREHENSIVE AND SEVERE: CURRENT IMPACT

Is the novel coronavirus outbreak, and the resulting prevention-and control measures, having any current impact on your business? (n=576)





# AHK Survey on CoViD19

## ALL RESPONDENTS ARE IMPACTED, AND THE IMPACTS ARE COMPREHENSIVE AND SEVERE: MAIN EFFECTS

Please specify how your business in China has been affected by the novel coronavirus outbreak so far. (n=574, multiple answers possible)





**Startup Factory (Kunshan) Co., Ltd.**  
**启德航管理服务(昆山)有限公司**

江苏省昆山市张浦镇俱进路329号  
No. 329 Jujin Road, Jiangsu  
215321 Kunshan  
P. R. China

[bernd.reitmeier@startup-factory.biz](mailto:bernd.reitmeier@startup-factory.biz)  
[www.startup-factory.biz](http://www.startup-factory.biz)

Telefon +86-512-36851111  
Telefax +86-512-36853991  
Mobile: +86-13801749154

**Startup Factory China GmbH**

Freibadstr. 30  
81543 München  
Germany

[christian.haug@startup-factory.biz](mailto:christian.haug@startup-factory.biz)  
[www.startup-factory.biz](http://www.startup-factory.biz)

Telefon +49-89-30907165  
Telefax +49-89-30907166  
Mobile +86-172-8608613

